

Donating appreciated stock, bonds, or mutual funds



This is an impactful and easy way not only to help save the animals, but also to save on taxes.

By making a gift to Brazoria County SPCA through your appreciated stock donation, you'll not only save lives today, but you'll also ensure a bright, safe future for generations of animals to come.

A powerful way to give

Making a gift of your appreciated stocks, bonds, or mutual funds to Brazoria County SPCA not only saves lives, it saves you money on taxes.

When you donate your appreciated stock, mutual funds, or bonds to Brazoria County SPCA, we sell your gift and use the proceeds for lifesaving work.

You avoid paying capital gains tax and might also be eligible for a charitable income tax deduction, and you also use your gift of appreciated stock, mutual funds, or bonds to help the animals and receive income for life. Ask us about making a gift of appreciated securities to fund a charitable gift annuity.

As an example of how you and the animals benefit*, the market value of a gift of \$100,000 has a \$68,500 cost to you when you factor in cost basis (\$50,000), charitable deduction (\$24,000**), and capital gains tax avoided (\$7,500***).

*Figures may vary based on the income tax laws in your state.

**Calculation is based on a 24% federal income tax bracket.

***Calculation is based on a 15% long-term capital gains tax rate.

Making your gift of stocks, bonds, and mutual funds

Making a gift of appreciated stock, bonds, or mutual funds is easy with the help of your tax or financial professional.

As always, we recommend that you consult your tax or financial professional for advice before making charitable donations.